



GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

Brief Industrial Profile of Gautam Budh Nagar



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

CARRIED OUT BY

MSME-DEVELOPMENT INSTITUTE

MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

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Foreword

The Micro, Small & Medium Enterprises Development Institute, Okhla, New Delhi has prepared an Industrial Profile of Gautam Budh Nagar. The objective to prepare the Industrial profile of Gautam Budh Nagar is to make the information readily available in respect of location, administrative set up, industrial area available, growth of MSMEs, trend of MSMEs, clusters etc to the existing as well as prospective entrepreneurs. The available data has been compiled and the profile is prepared. It is expected that this industrial profile will be useful for Government & non-government promotional & developmental agencies engaged in promotion & development of SMEs in Gautam Budh Nagar.

I take this opportunity to express my gratitude to the General Manager (DIC) District Industries Center, and D.E.S.O, Mr. Asho Kumar, Gautam Budh Nagar and heads of other departments for extending their co operation in preparing this industrial profile.

I also place on records my appreciation to Shri Major Singh, Deputy Director (Electx.), Shri BirjPal Singh, Asstt. Director (Elect.), Dr. Amar Nath, Asstt. Director (Met.), Shri Sunil Arora, Investigator (Mech.) of this institute for their hard work in bringing out report in this form.

(R.P. Vaishya)
Director

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Place : New Delhi

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Brief Industrial Profile of Gautam Budh Nagar District

1. General Characteristics of the District

Gautam Budh Nagar (GBN) district has been formed vide Govt. Notification No. 1249/1-5/97/82/97 – R.A.5 dated 6th May 1997, by combining the block Dadri, Noida & Greater Noida (parental district Ghaziabad) Bisrakh & block Dankaur, Jewer & partial area of block Sikandrabad (parental district Bulandsheher)

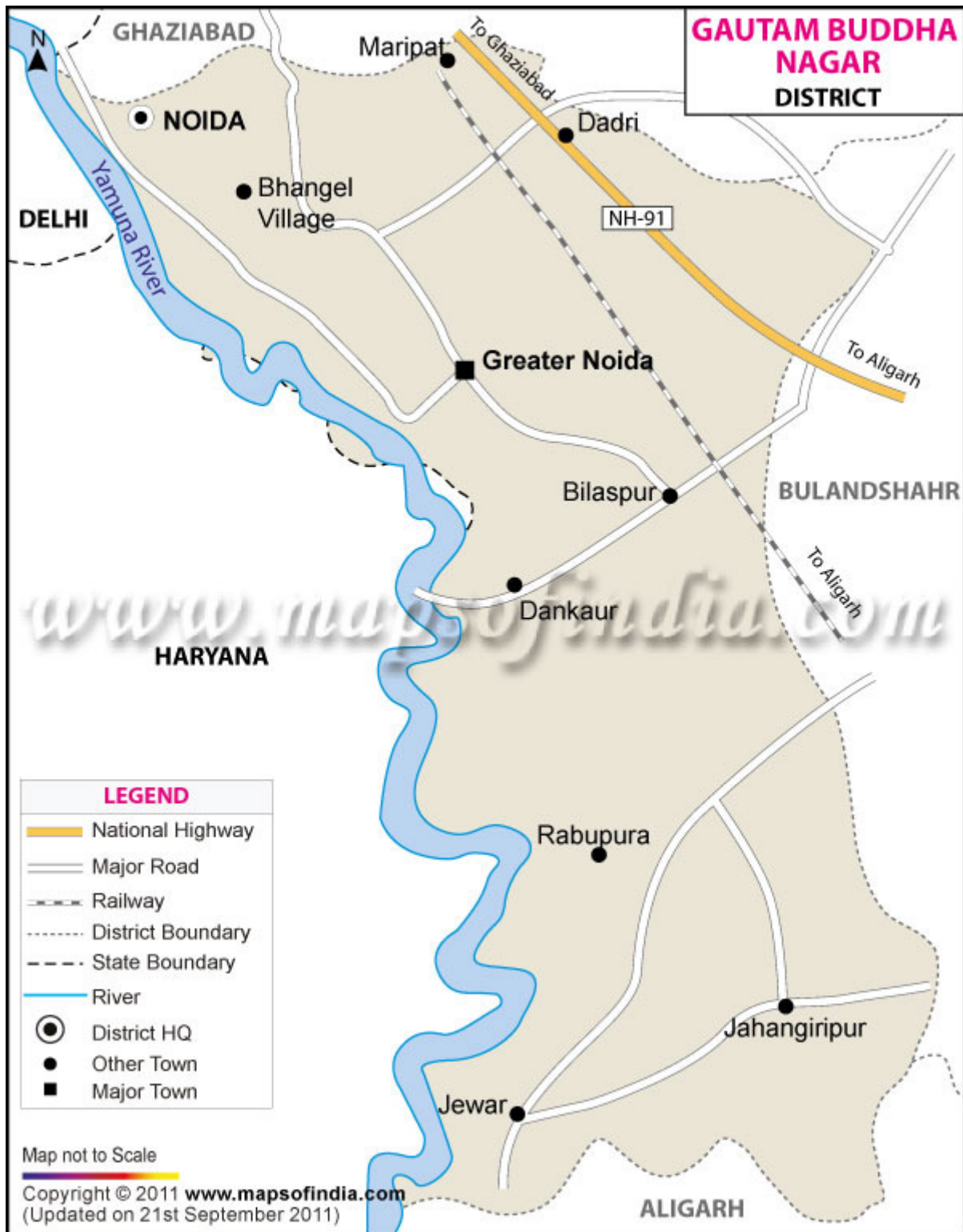
1.1 Location & Geographical Area.

District Gautam Budh Nagar(GBN) is a district of U.P. State in Northern India. The Yamuna river separates the district from Haryana State & Delhi to the West. The district is bounded by Ghaziabad District to the North, Bulandshaher district to the East & Aligarh District to the South. The total Geographical area of the district is 1442 sq. km.

1.2 Topography

The district Gautam budh Nagar was formed on May 6, 1997. It was previously the tehsil of district of Ghaziabad. The district lies between 28° 36' 54" North latitude and 77° 21' 44" East longitude. The approximate area of the district is 1442 sq km (86007.30 hectare). On its North lies Ghaziabad district. To its west is Delhi Metropolitan City. To its south is the district Aligarh and to its East is Bulandshahar district. Gautam budh Nagar district comprises of 4 tehsils which are Noida, Dadri, Dhankaur, and Surajpur.

1.2.1 Map of Gautam Budh Nagar District



1.3 Availability of Minerals.

There is no mineral resources in Gautam Budh Nagar district.

1.4 FOREST

Though there are no thick forest in the area yet there is an area of 375 hectares is covered under the forest area. According to the information provided by the Horticulture Dept. of the District, govt. has spent Rs. 1,93,500 on plantation in the year 2006-07. Total forest is approx. 1.6% of the total district land of Gautam Budh nagar.

1.5 Administrative set up.

The District is newly created in the year 1997 from portions of Bulandshaher & Ghaziabad districts. The district has 3 Tehsils Dadri, Jewar & Sadar and four blocks namely Bistrakh, Dadri, Dankaur & Jewar. For administrative convenience the district is divided into 16 Police Stations, each under a Station Officer. The strength of the staff in a police station varies according to the area & the amount of work. Gautam Budh Nagar is one of the five districts of the Meerut division of U.P. Surajpur, (Noida) a nearby town is the Administrative Headquarters of the district, however the senior Government official the District Magistrate (DM) stays in Noida. The district falls under the Noida Dadri Legislative Assembly seat (Vidhan Sabha) and Khurja Parliamentary seat (Lok Sabha)

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			28° 36'54 North
	ii) Longitude			77° 21'44 East
	iii) Geographical Area		Sq. Kms	1442 Sq. Kms
(B)	Administrative Units			
	i) Sub divisions		Nos.	3
	ii) Tehsils		Nos.	4
	iii) Sub-Tehsil		Nos.	-
	iv) Patwar Circle		Nos.	-
	v) Panchayat Simitis		Nos.	5
	vi) Nagar nigam		Nos.	1
	vii) Nagar Palika		Nos.	243
	viii) Gram Panchayats		Nos.	375
	xi) Revenue villages		Nos.	03
	x) Assembly Area		Nos.	03
2.	Population	2011	Nos.	1105000
(A)	Sex-wise			
	i) Male	2011	Nos.	601000
	ii) Female	2011	Nos.	504000
(B)	Rural Population	2011	Nos.	663000
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	71000
	ii) Forest cover	2010-11	“	1.6% of total area
	iii) Non Agriculture Land	2010-11	“	5301 hectare
	v) cultivable Barren land	2010-11	“	64569

4.	Forest			
(i)	Forest	2010-11	Hac	1136
5.	Livestock & Poultry			
A.	Cattle			
i)	Cows	2007	Nos.	31594
ii)	Buffaloes	2007	Nos.	
B	Other livestock			
i)	Goats	2007	Nos.	18176
ii)	Pigs	2007	Nos.	8177
iii)	Dogs & Bitches	2007	Nos.	30014
iv)	Railways			
i)	Length of rail line	2010-11	Kms	36
V)	Roads			1674
(a)	National Highway	2010-11	Kms	-
(b)	State Highway	2010-	Kms	756
(c)	Main District Highway	2010-	Kms	380.9
(d)	Other district & Rural	2010-11	Kms	537.1
(e)	Rural road/	2010-11	Kms	-
(f)	Kachacha Road	2010-11	Kms	-
(VI)	Communication			
(a)	Telephone	2010-11		147453
(b)	Post offices	2010-11	Nos.	102
c)	(Telephone center	2010-11	Nos.	-
(d)	Density of Telephone	2010-11	Nos./1000	90nos.
(e)	Density of Telephone	2010-11	No. per KM.	-
(f)	PCO Rural	2010-11	No.	92nos
(g)	PCO STD	2010-11	No.	-
(h)	Mobile	2010-11	No.	-
(VII)	Public Health	2010-11		
(a)	Allopathic Hospital	„	Nos.	4
(b)	Beds in Allopathic	„	Nos.	-
(c)	Ayurvedic Hospital	„	Nos.	13
(d)	Beds in Ayurvedic	„	Nos.	-
(e)	Unani hospitals	„	Nos.	8
(f)	Community health	„	Nos.	3
(g)	Primary health	„	Nos.	18
(h)	Dispensaries	„	Nos.	48
(i)	Sub Health	„	Nos.	329
(j)	Private hospitals	„	Nos.	33

(VIII) Banking				
(a)	Commercial Bank	201-11	Nos.	210
(b)	rural Bank		Nos.	0
(c)	Co-Operative		Nos.	09
(d)	PLDB Branches		Nos.	27
IX) Education				
(a)	Primary school		Nos.	936
(b)	Middle schools		Nos.	339
(c)	Secondary & senior		Nos.	122
(d)	Colleges		Nos.	14
(e)	Technical University		Nos.	01

2.1 Existing Status of Industrial Areas in the District Gautam Budh nagar.

S.No.	Name of Ind. Area	Land acquired (in hectare)	Land developed (in Hectare)	Prevailing Rate Per Sqm. (in Rs.)	No. of Plots	No. of allotted Plots	No. of vacant plots	No. of units in production
1	Noida Ph-I Sec-1,11,16	393	393	Not available	4800	4800	Not available	Not available
2	Noida,Ph-II 100/export	259	259	”	Not available	Not available	Not available	”
3	Noida-Ph-III Sec.57-64	376	376	”	”	”	”	”

3. INDUSTRIAL SCENERIO OF GAUTAM BUDH NAGAR

3.1 Industry at a Glance

S.No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL	NO.	1063
2.	TOTAL INDUSTRIAL UNIT	NO.	6349
3.	REGISTERED MEDIUM & LARGE	NO.	359
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL	NO.	77260
5.	EMPLOYMENT IN LARGE AND MEDIUM	NO.	187572
6.	NO. OF INDUSTRIAL AREA	NO.	4
7.	TURNOVER OF SMALL SCALE	IN LACS	1247
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	3703

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	District was Ghaziabad from 1984 to 1997		
	1985-86	”	”	”
	1986-87	”	”	”
	1987-88	”	”	”
	1988-89	”	”	”
	1989-90	”	”	”
	1990-91	”	”	”
	1991-92	”	”	”
	1992-93	”	”	”
	1993-94	”	”	”
	1994-95	”	”	”
	1995-96	”	”	”
	1996-97	”	”	”

	1997-98	453	4489	8437.87
	1998-99	346	2740	4876.18
	1999-2000	361	2357	3824.81
	2000-01	367	2365	3989.43
	2001-2002	362	2412	3652.91
	2002-03	387	2530	2064.64
	2003-04	389	2793	2361.60
	2004-05	383	2159	2468.94
	2005-06	407	5039	2537.99
	2006-07	664	2213	3654.72
	2007-08	1063	15084	14373.38
	2008-09	1225	22855	16893.68
	2009-10	1228	20209	21042.83
	2010-11	1196	25222	23337.84
	Total	9880	141295	147215.53

3.3-DETAILS OF EXISTING MICRO , SMALL&LARGE ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20-21	Food Products	229	89079.98	3622
22	Beverages, Tobacco and Tobacco	125	66284.36	1538
23	Cotton Textiles	183	7277.70	2149
24	Wool,Silk & Synthetic Fibre Textile	335	25346.81	3366
25	Jute,Remp & Mesta Textile	77	1036.54	754
26	Hosiery & Garments	3429	1315938.00	76716
27	Wood Products	404	1609.38	2923
28	Paper Products & Printing	1420	265190.80	20123
29	Leather Products	427	139884.90	7220
30	Rubber & Plastics Products	1169	587140.10	17395
31	Chemical & Chemical Products	304	47162.12	4232
32	Non-Metallic Mineral Products	140	58523.90	3056
33	Basic Metal Industries	602	103047.30	5404
34	Metal Products	619	49104.79	7440
35	Machinery & Part except Electrical	776	282140.80	11420
36	Electrical Machinery and Apparatus	892	140538.50	12110
37	Transport Equipments & Parts	362	135543.00	5316
38	Miscellaneous Mfg. Industries	1178	1137514.00	36432
96-97	Repairing & Servicing Industries	1395	39575.84	10925
	TOTAL	14048	4383534.00	234560

3.4 LARGE SCALE INDUSTRIES / PUBLIC SECTOR UNDERTAKING.

List of medium & large units in Gautam Budh Nagar & Near By Area

Sl. No.	Name and address of the unit	Product manufactured
1.	HCL Group	Computers / Software
2.	Panasonic	Electronics
3.	Amit Agro (Uncle Chips)	Food Product
4.	Fedders Lloyd	Air Condition
5.	HCL - HP	Computers / Preripheral
6.	Flex Industries	Packaging Equipment / Material
7.	Indo Copp	Industrial Equipment
8.	BPL Sanyo	Household Electronic Products
9.	Samsung	Electronics
10.	Phoenix Lamps	Lamps
11.	SGS Thompson	Electrical Equipment
12.	Tata Unisys	Electrical Equipment
13.	TCS Software	Software
14.	Eveready	Torch
15.	Haldiram	Namkeen & Sweets
16.	D.S.Group	Pan Masala,Spices
17.	National Fertiliser Ltd,	Furtilizers
18.	Food Corpotion of India	Storage of Food Grains
19.	HUDCO, ,	Construction
20.	BHEL	Electricity Gen.
21.	PDIL,	Petrochemicals
22.	IOC	Oil Products
23.	NTPC	Electricity Gen.
24.	BSNL	Telecommunication
25.	MTNL	Telecommunication

3.5 MAJOR EXPORTABLE ITEM

1. By Noida Export Processing Zone(NEPZ)- Electronics,Textile Products, Engg,Computer Software etc.

3.6 Growth Trend

Overall importance growth of the district of Gautam Buddh Nagar and its major industrial areas increases all the more because of its inclusion in the proposed Delhi Mumbai Industrial Corridor. The growth of industries in this district has been such that the not restricting to the earlier designated industrial area of Noida, further industrial lands/ areas are being developed in the district in the form of greater Noida, Dadri, Yamuna Express Highway from greater Noida to Agra, a 165 km highway. The ganga expressway of 30,000 crores.

3.7 Vendorisation / Ancillarisation of the Industry

As stated earlier, there are 359 numbers of large and medium industries in Gautam Budh Nagar district with an approximate investment of Rs. **3703 Lakh** giving employment to **234560** persons. Each company has sufficient supports& sources of Ancillaries and other expention.

3.8. Medium Scale Enterprises : As Medium & Large Scale Units are=359 Nos.

3.8.1 List of the Medium Enterprises in Gautam Budh Nagar & Near By Area

S. No.	Company	Product
1.	Asian Paints Ltd.	Paints
2.	Delphi	Automotive Systems
3.	Denso India Ltd.	Auto Parts
4.	Devyani Beverages Ltd.	Soft Drinks
5.	Escorts Yamaha Ltd.	Motor Cycle
6.	Hind Polymers Ltd.	Plastic Granules
7.	Hindustan Adhesive Ltd.	Adhesive Tapes
8.	Honda Power Products	Power Products
9.	Honda Siel Cars India Ltd.	Passenger Cars
10.	Hotline Appliances	Electronic Goods
11.	HPCL Ltd.	LPG Bottling Plant
12.	Jay Containers	Ship Containers
13.	J.K. Magnetics Ltd.	Audio/Video Tapes
14.	Korin India Ltd.	Motor Parts
15.	L.G. Electronics	Electronic Goods
16.	Majestic Auto	Two Wheelers
17.	New Holland Tractors	Tractors
18.	Nicco Batteries Ltd.	Auto Batteries
19.	Punjab Fibres Ltd.	Cotton Yarn
20.	Pushpsons Fibrol Ltd.	Industrial Oil
21.	Pushpsons Industries Ltd.	Cotton Fabrics
22.	Reinz Talbros Ltd.	Auto Parts
23.	Sakura Seimitsu Ltd.	Clocks & Watches
24.	Samtel Color Ltd.	Color Picture Tubes
25.	Vectra Ltd.	Truck Manufacturer
26.	Hindustan Times	Printing Press
27.	Priya Foods	Biscuits
28.	G S C Toughend Glass	Toughend Glass
29.	T-series	Audio & Video Cassettes
30.	Sheela Foams	Mattresses
31.	Videocon	Electronic Goods
32.	Hongo India	Automotive Components
33.	Moser Baer	Data Storage Devices

3.8.2 Major Exportable Item

By Noida Export Processing Zone(NEPZ)-Products-Electronics,Textile,Engg,Computer Software etc.&Ceramic products of Khurja, a small town in this district are famous & are supplied throughout the country. There are nearly 500 units producing different ceramic items.Now, Khurja is also one of the coveted place for the meat industry today. Most of the meat industries are on the Mundakhera road and mostly exported to Gulf countries.In the district Gautam Budh Nagar there are 2 areas namely Noida & Greater Noida which were specially earmarked for industrial development of the area and they have shown rapid growth.

3.9 Service Enterprises

3.9.1. Catering Industry

Uautam Budh Nagar district is famous for its catering industry as most of the industrial units take catering from outside. Due to this they avoid their overhead expenses of space for kitchen & its equipment, arrangement of food material and appointment of cook.

3.9.2 Potentials areas for service industry:-

SERVICE INDUSTRIES IN GAUTAMBUDHNAGAR

1.	Advertising
2.	Auto Sale/Purchase
3.	Beauty & SPA
4.	Bussiness Services
5.	Computer Retail
6.	Construction & Real Estate
7.	Cyber Cafe
8.	Driving Schools
9.	Environment & Pollution
10.	Food Joints/Dhabas
11.	Guest House
12.	Home Supplier

13.	HR Consultants
14.	Insurance Agents
15.	Investment Agents
16.	Merchant Exporter
17.	Packing & Papers
18.	Security & Protection
19.	Telecommunications
20.	Astrologers
21.	Banks
22.	Bike/Car Service Station
23.	CA/CS Firms
24.	Computer Software Retail
25.	Cosmetics/Perfumes
26.	Dairies
27.	Dry Cleaners
28.	Finance Companies
29.	Graphics/Painter
30.	Hardware Retail
31.	Hospitals
32.	Industrial Automation
33.	Insurance Companies
34.	Job Consultants
35.	Movers & Packers
36.	Printing & Publishing
37.	Shopping Malls
38.	Transportation & Shipping
39.	Clinics/Nursing Homes
40.	Confectionary/Bakers
41.	Courier Services
42.	Doctors
43.	Educational Centers
44.	Financial Associates
45.	Greeting Card Galleries

46.	Health Club
47.	Hotels
48.	Industrial Supplier
49.	Interior Decorators
50.	Medical Labs
51.	Office Supplier
52.	Property Dealers
53.	Tax Consultants
54.	Transportation Media
55.	Clinics/Nursing Homes
56.	Confectionary/Bakers
57.	Courier Services
58.	Medical Practitioners
59.	Educational Centers
60.	Financial Associates

3.10 Potential for new MSMEs

The analysis of earlier chapter clearly shows that District Gautam Budh Nagar has made tremendous progress in the field of industrial development, however, there is still enough potentialities of establishing more and more micro and small scale industries in the district. Considering the existing set up, demand pattern, availability of resources and market potentiality, the district is found to have immense scope for the development of new small scale industries. The Survey Team after detail study of the above facts have suggested following industries suitable in the District Gautam Budh Nagar :-

1. Cattle Food
2. by products of Milk-Cream, Butter, Paneer
3. Spice Processing
4. Mushroom Processing
5. Canned Fruits & vegetables.
6. Manufacturing of Jam, Jelly
7. Fruit Preservation
8. Pickles & Chutney
9. Tomato Ketchup
10. School Bags
11. Scooter/Cycle Seat Cover
12. Sports Shoes, Industrial Shoe

13. Cooler , Fans
14. Soaps
15. Drugs Pharmaceuticals
16. Surgical Bandages
17. Cold Storage
18. Hosiery Goods
19. Hand made paper
20. Hard Paper Boxes
21. Toys making
22. Tailoring
23. Rakhee making (e,nropderu)
24. Button making
25. candles
26. Putty
27. Card Board Boxes
28. Agarbatti
29. Naphthalene balls
30. Phenyl
31. Paint Brush
32. Low COST PVC shoes and Chappals
33. Nylone Rope
34. Detergent
35. Assembly & Repair of electrical goods
36. Hand pump
37. Steel Furniture
38. Medical Diagnostic Centre
39. Laundry & Dry Cleaning
40. Voltage Stabilizer
41. Steel Furniture
42. Electric Motor
43. Auto Repair, Services & GaraZges Gem Cutting and Polishing
44. Beauty Parlours
45. Photograp0hic Lab
46. Installation & Operation of Cable T.V. Network
47. Tyre Retreating
48. Welded Wire Netting etc.

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4. Existing Clusters of Micro & Small Enterprise- NA

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector : There is no existing cluster as on date in the district Gautam Budh Nagar earlier one cluster had been identified and initiated by MSME-DI, New Delhi, Okhla in the year 2006-07 and activities started w.e.f the year 2007-08 and only Soft Intervention part had been done, the detail of the cluster is given below in the format.

4.1.2 Service Sector --

4.2 Details for Identified cluster

4.2.1

1	Principal Products Manufactured in the Cluster	Ready made Garment and Home Furnishing.
2	Name of the SPV	Noida Apparel Export Cluster(Regd.)
3	No. of functional units in the clusters	450(Approx)
4	Turnover of the Clusters	420 Cr(Approx)
5	Value of Exports from the Clusters	100Cr(Approx)
6	Employment in Cluster	3600(Approx)
7	Average investment in plant & Machinery	2 Lac./Unit
8	Major Issues / requirement	Setting up of tastings Lab.
9	Presence of capable institutions	Hosiery Complex
10	Thrust Areas	Technological Up gradation, Export led growth Infrastructural improvement etc.
11	Problems & constraints	<ul style="list-style-type: none">▪ Raw material▪ Machinery & Production▪ Products & Marketing▪ Background of the Entrepreneurs & their Enterprises▪ Finance & Working Capital▪ Manpower Requirements▪ Infrastructural Facilities▪ Business Development Service

Present status of the cluster :- As on date the SPV has been formed .

5. General issues raised by industry association during the course of meeting

Major Problems

- Machinery & Production
- Products & Marketing
- Background of the Entrepreneurs & their Enterprises
- Finance & Working Capital
- Manpower Requirements
- Infrastructural Facilities
- Business Development Service etc.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistances to the entrepreneurs.

S. No.	Types of assistance	Name & address of agencies
1 .	Provisional Registration certificate (EM-I) & Permanent Registration Certificate (EM-II)	General Manager, Distt. Industrial Centre, Sec.-20,Gautam Budh.Nagar (UP)
2 .	Identification of Project Profiles, techno economic and managerial consultancy services, market survey and economic survey reports.	(a)Director, MSME Development Institute, Shaheed Capt. Gaur Marg, Okhla, New Delhi-20 (b) Distt. Industries Centre, Sec.-20,G.B.Nagar (UP) (c) Distt. Stateistical Officer, Sec.-20,G.B.Nagar (UP)
3 .	Land and industrial shed	() Distt. Stateistical Officer, Sec.-20,G.B.Nagar (UP)
4 .	Financial Assistance) Distt. Stateistical Officer, Sec.-20,G.B.Nagar (UP)
5 .	For raw materials under Govt. Supply	The National Small Industries Corp. Ltd., Sec.18 G.B.Nagar (UP)
6 .	Plant and machinery under hire/purchase basis	The National Small Industries Corp. Ltd., Sec.18 G.B.Nagar (UP)
7 .	Power/Electricity	U.P.State Electricity Board
8 .	Technical know-how	MSME DI, Okhla, New Delhi
9 .	Quality & Standard	BIS, NOIDA G.B.Nagar (UP)
1 0 .	Marketing/Export Assistance	(a) MSME DI, Okhla, New Delhi (b) NSIC, Sec.18 G.B.Nagar (UP)
1 1 .	Other Promotional Agencies	Max.Information From District Eco. &Statistic Officer,Vikas Bhawan Noida Sec.18 G.B.Nagar (UP)

90'Additional information if any.

1. The best opportunities for prospective entrepreneurs in Greater Noida,near by Yamuna Expressway(Greater Noida), it there are due to proposal U.P Govt. development of Industrial is being prepared for developing the Industrial Estates/ Area both sides on Yamuna Expressway.